

# Gabrielle Sullivan

[Portfolio](#)

**Graphic Designer**    Gabriellesullivan99@gmail.com

## Work History

### **Graphic Designer 2021-2022** **Duck's Cottage Coffee & Books, Duck, NC**

- Developed creative illustration for print materials and merchandise.
- Developed display, marketing and packaging materials to support product branding strategies.
- Met with managers to present mockups and collect information for adjustments.
- Sold over 2,000 t-Shirts, hats, mugs and stickers.

### **Graphic Designer 2021-2022** **Outer Banks Books, Kitty Hawk, NC**

- Collaborated with 7 local shop owners.
- Designed an advertisement campaign for 7 local bookstores of the Outer Banks.
- Created print materials, bookmarks and tote-bags.
- Utilized Adobe Photoshop, Illustrator and Indesign to develop new images.
- Published in Outer Banks magazine.

## Education

### **Virginia Commonwealth University, Richmond, VA** **Bachelor of Arts, Communication Arts (2017-2021)**

- Honor Roll
- Relevant Coursework: Visual Design Studio, Practical Graphics, Color Theory and Practice, History of Visual Communication, Design Principles, Digital Drawing, 3D Image and Movement, 3D Environments and 3D Portraiture.
- Extracurricular Activities: Concept Club, Photography Club

## Skills

- Illustration
- Photo editing + Rendering
- Maya + Zbrush + Unity
- Adobe Suite
- Branding Strategy
- Fine Arts Training
- Design Research